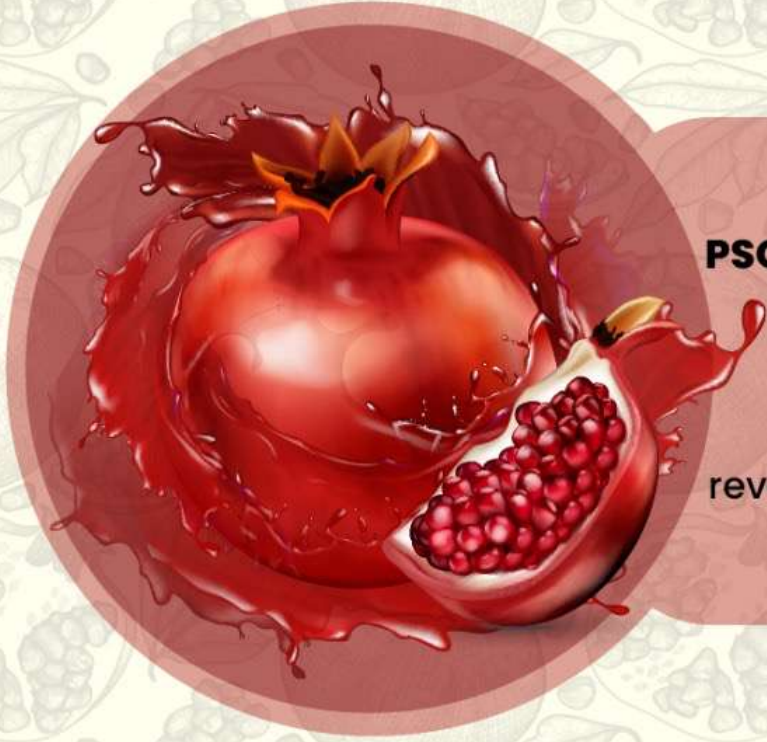


# POMEGRANATE SEED OIL

**NOW CLINICALLY TESTED**



**PSO has a Unique composition with omega 5 : Punicic acid.**

It shows exceptional benefits in reversing surfactant induced damage.

- Clinical study : 12 volunteers with dry skin.
- Exposed to 5x surfactant wash to induce skin damage and loss in moisture. Application of PSO after every wash.
- Instrumental measurement using Corneometer & Tewameter.
- PSO demonstrated a reversal of the surfactant-induced damage by maintaining skin barrier integrity and skin hydration.

**30%**

Reduction in moisture due to repeated surfactant insult

**81%**

Increase in skin moisture content with PSO

**46%**

Reduction in TEWL with PSO